



The first time I saw Alex Cole play was last year at the Viper Room. I was pleasantly surprised with the high energy show that paid tribute to the roots of Rock. When approached with the opportunity to cover the show at The Whisky a Go Go, I quickly re-arranged other plans to make sure I was there. As expected, Alex Cole did not disappoint. I felt like the keeper of great secrets when audience members around me turned to me with surprised grins and said, "Wow! This guy is awesome!" But alas, the cat was out of the bag. Now it was time to let the music described recently as "Retro-Rock" to carry us into the voyage of vintage guitar virtuosity.

BAHMAGZ.COM

Emerging Artist Spotlight - Alex Cole brings "Retro Rock" to the Whisky a Go Go